

Save Ohio Parks / Save Ohio Parks Education Fund Campaigns Manager

Save Ohio Parks was founded by Ohio citizens in 2023 after the Ohio legislature passed a law, with no public notice or opportunity to comment, that mandated fracking of our state parks, wildlife areas, and public lands. We work to educate Ohio citizens about the harms of fracking and engage them in filing public comments on issues related to fracking of state public lands. We also act to hold state agencies and politicians as well as oil and gas companies accountable for their actions. We speak, table, and flyer at community events, have a statewide email list, hold monthly campaign meetings, and maintain an active earned media and social media presence.

Duties and Responsibilities

The Campaigns Manager is a one-year grant-funded position for calendar year 2026. This person will work with the Save Ohio Parks and Save Ohio Parks Education Fund board presidents and steering committee to educate and mobilize Ohioans to take action to counter fracking of public lands. Key duties include:

Campaigns

- Collaborate with board members and communications team to mobilize Ohioans to file public comments opposed to nominations of state parks and wildlife areas for fracking.
- Collaborate with board members and communications team to mobilize Ohioans to show up at meetings of the Oil and Gas Land Management Commission, which approves nominations to frack public land and awards bids for fracking.
- Collaborate with board members to organize monthly campaign meetings. Take the lead in forming the agenda, inviting attendees, and taking notes during these meetings.
- Collaborate with board members and the communications team to organize and drive attendance at rallies and speaking events against fracking of Ohio's state parks and public lands.
- Organize Ohioans to table at community events or pass out fliers at state and local parks to educate people about the harms of fracking.
- Work with regional groups to organize events and activities. Work with board members to foster the growth of regional groups where they do not yet exist.
- Work with board members and communications team to mobilize Ohioans to sign petitions and action alerts on fracking Ohio public lands and related issues.
- Work with allied organizations in Ohio such as environmental, health, birdwatching, hiking, or hunting groups to rally opposition to fracking public lands.
- Ensure that diversity, equity, and inclusion, and especially environmental justice, are incorporated into all campaigns. Most if not all of fracking, including our public lands, takes place in Appalachian Ohio, a longtime sacrifice zone.

Communications

- Research and write new content for blog posts, email, webpages, social media, and press releases to educate Ohioans about the harms of fracking to health, climate, environment, and democracy.
- Collaborate with board members and communications team to create compelling content that reaches a wide and diverse audience on social media platforms Facebook, Instagram, and Blue Sky.
- Collaborate with the communications team to update and optimize existing content on the harms of fracking to climate, health, environment, and democracy.
- Speak on behalf of Save Ohio Parks about the harms of fracking at events and in media interviews.
- Recruit new volunteers to join our meeting and email lists, and keep these lists up to date with regional tags.
- Organize the online archives and keep them up to date.
- Other duties as assigned.

We seek the following characteristics in qualified candidates:

Basic skills

- o Strong support for the Save Ohio Parks mission of protecting public lands.
- o Campaigns and communications experience volunteer experience counts.
- Strong research and writing skills; ability to synthesize information and develop clear and compelling messaging.
- Experience creating content for diverse audiences through web, email, and social media.
- Ability to formulate and implement online campaigns, including sending email through digital advocacy platforms and updating the website.
- o Project management skills and the ability to balance multiple priorities.
- Ability to work effectively in coalitions and with a diverse range of allies.
- Willingness to represent Save Ohio Parks at events.
- Ability to work both independently and collaboratively while meeting deadlines.

Preferred skills

- Experience working with nonprofit, advocacy, and/or government organizations.
- o Familiarity with digital organizing and advocacy platforms.
- Familiarity with website management, graphic design, and multimedia tools.
- Familiarity with metrics/analytics and data-driven campaigns strategies.
- Familiarity with Google Workspace, Zoom, Action Network, WordPress, Canva, and social media platforms Facebook, Instagram, BlueSky, and LinkedIn.

Position logistics

Save Ohio Parks is a 501(c)(4) social welfare organization, which can do legislative and political work. It has a sister 501(c)(3) organization, Save Ohio Parks Education Fund, which does public education and regulatory work. The Campaigns Manager position is funded through a grant to Save Ohio Parks Education Fund. Currently, our organizational and educational activities are led and carried out by volunteers, including our steering committee and board members. This position is our first hire for contract staff and will be paid from a 501(c)(3) funded grant for 2026.

- We are seeking a Campaigns Manager for 2026 with the possibility of renewal. We are actively fundraising for future grants as well as grants to hire a Communications Manager, though of course funding after this year is not guaranteed.
- Pay is \$30 per hour, for up to 30 hours/week of work, for up to 50 weeks, totaling up to \$45,000 for the year.
- Work is performed remotely with some in person meetings. We are looking for someone who will keep regular hours and prioritize this work.
- Applicants must be based in Ohio. Applications from people who live outside of Ohio will not be considered.
- The Campaigns Manager will report to the President of the Save Ohio Parks board, and by extension to the full board. We will hold weekly staff meetings to provide guidance and support.

To apply

To apply for Save Ohio Parks Campaigns Manager:

- Please email a **cover letter** explaining your interest in this position and **resume** outlining your skills and related experience to **hello@saveohioparks.org**.
- Please send your **documents in PDF format,** with your name, last name first, in the name of the document (ex. Jones Tom Resume, not just Resume).
- Please put Campaigns Manager Job Application in the subject line of your email message.

The deadline to apply is Wednesday, December 31, 2025, at 11:59 p.m.

The Save Ohio Parks and Save Ohio Parks Education Fund boards and steering committee are a group of citizen volunteers committed to protecting Ohio's state parks, wildlife areas, and public lands. We welcome applications from anyone in Ohio who has done volunteer or paid work in related areas and shares our goals. Sorry but we cannot consider applications from people based outside of Ohio. We encourage you to apply for the Campaigns Manager position even if you do not have experience in every facet of this job description. We are an equal opportunity organization and do not discriminate in hiring on the basis of race, color, religion, gender, gender identity or expression, marital status, sexual orientation, age, national origin, citizenship, disability, veteran status, or any other characteristic protected by federal, state, or local law.